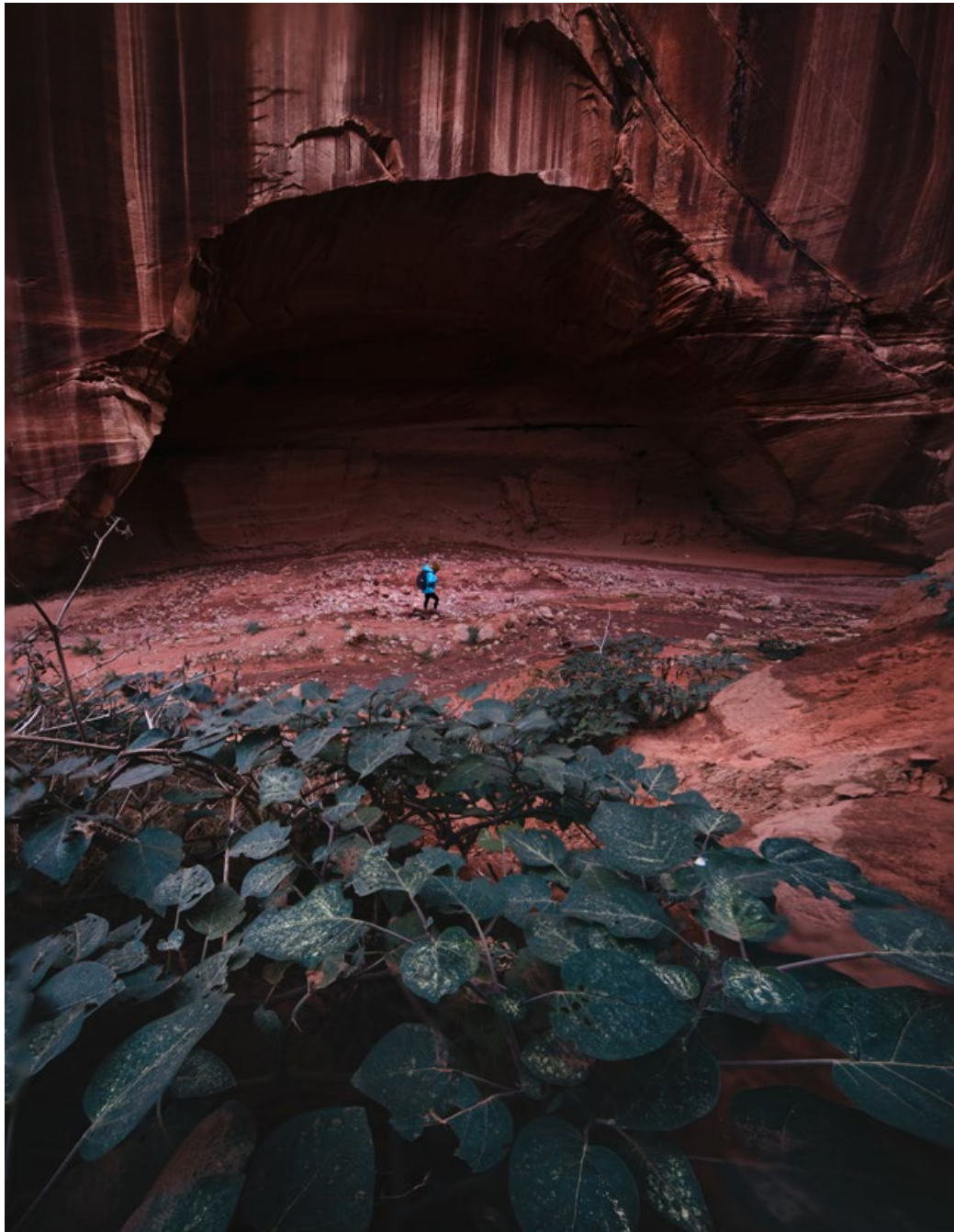




UTAH OUTDOOR RECREATION
SUMMIT
2021 Sponsor Packages



The summit



September 22-23, 2021 **Utah State University | Logan, UT**

The 2021 Utah Outdoor Recreation Summit will be two regional gatherings in Logan and Kanab. Get outside to play (and network!) during one of our attendee activities, then give back to a local recreation area during a Summit service project. You can get inspired and stay informed during our outdoor industry-focused sessions in Logan, UT.

October 27-28, 2021 **Kanab Center | Kanab, UT**

The 2021 Utah Outdoor Recreation Summit will be two regional gatherings in Kanab and Logan. Get outside to play (and network!) during one of our attendee activities, then give back to a local recreation area during a Summit service project. You can get inspired and stay informed during our stewardship and responsible recreation-focused sessions in Kanab, UT.

The Utah Outdoor Recreation Summit provides a space for outdoor recreation stakeholders to gather as an industry and work toward a shared vision. It is a space that elevates the crucial conversation about the importance of outdoor recreation for the economy, health, quality of life and so much more. It is a place to greet old friends, convene about issues, create new partnerships and play outdoors together.

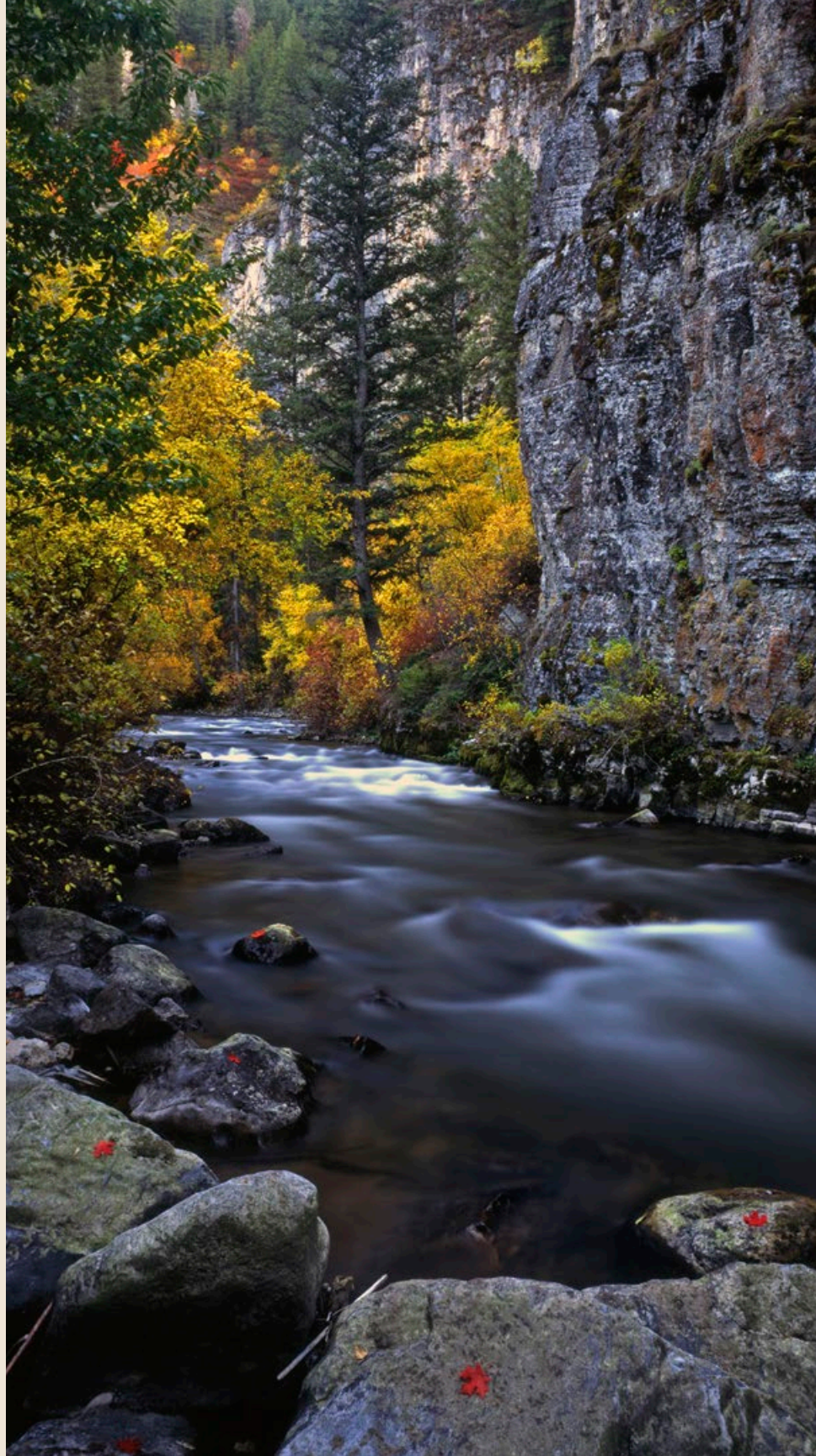
Join us

Your brand will be seen by thousands of residents, visitors, business leaders and government agencies across Utah through social media, email marketing, print advertising and news impressions. This event offers sponsorship clients access to guest speakers, content and multiple media channels of outreach at low costs.

- Engage the outdoor community
- Play a role in the future of Utah's outdoor recreation community
- Develop long-term business and community partners
- Contribute your voice to current political issues
- Promote a new initiative or best practice
- Increase your brand or product's visibility
- Position your product or catapult a big idea
- Product and service sales at the summit are encouraged

Additionally, the Utah Outdoor Recreation Summit offers customizable solutions to meet your company's marketing objectives. We're dedicated to making you part of a truly great summit experience. We'd be delighted to work with you as we all collaborate to keep the OUTDOORS ELEVATED.

Join us at the Outdoor Marketplace and showcase your product or service to the outdoor enthusiast. This year's Outdoor Marketplace will be open to the public for an unlimited audience! There will be an Outdoor Marketplace in both locations, and selling is encouraged



94%

overall satisfaction
from attendees

96%

overall satisfaction
from speakers

92%

satisfaction for
breakout sessions

475+

virtual and in-person
attendees

100+

speakers

50

booths



award ceremony



service projects



locally-catered
dinners



activities

2021 Partner Benefits

Utah Outdoor Recreation Summit Partner Benefits	Presenting \$20,000	Platinum \$15,000	Gold \$12,000	Silver \$6,500	Bronze \$3,250	Booth \$750 \$1,250
General Activation						
Lead Sponsor for the summit	X					
Corporate video (3-5 minutes) available to be shown	X	X				
Sponsor of breakfast or special networking / snack break			X			
Lunch sponsor: One lunch including brief welcoming remarks at the start of the lunch	X					
Sponsorship of one or more breakout session rooms with opportunity to briefly speak and introduce the session	X	X				
Ad in Utah Business Magazine	Full Page	Full Page	Full Page	Half Page		
Ad in event program	Full Page	Half Page	Half Page	Quarter Page	Logo	
Company description in program (number of words)	200	100				
Logo displayed on sponsor appreciation page of program	X	X	X	X	X	If both events
Company video / commercial on website	X	X	X	X		
Company logo (linked to your homepage) on website	X	X	X	X	X	If both events
Banner ad on summit website	X	X				
Company logo: Print advertising in local and regional publications summit ads	X	X	X			
Company logo included on all email campaigns where sponsors are mentioned	X	X	X			
Copy of attendee list	X	X				
On-site						
Company logo on event PowerPoint on main stage	X	X	X	X	X	If both events
Exhibitor / display table	X	X	X	X	X	X
Acknowledgment from organizers from podium	X	X	X	X	X	
Registrations per event (additional registrations available to all partners at a discounted price)	8	6	4	4	2	1
VIP seating at meals and general sessions	X	X	X			
Additional Partnership Opportunities						
Kick off dinner sponsor: Host and welcome remarks at kick off dinner, includes all benefits of silver level \$7,500						
Summit swag sponsor: Provide enough product for each attendee's swag / welcome bag \$500 one event \$750 both events						
Sponsor a Summit Speaker Series, select the topic and serve as a speaker or help select speaker \$750						
Summit Additional Advertising Opportunities						
Email blast to attendees (your content) \$750						
Company logo on summit signs and website \$500						

Contact Us

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**Utah
Business**