



UTAH OUTDOOR RECREATION  
**SUMMIT**

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*2024 Sponsor Packages*





# ***August 27–28, 2024***

△ BRYCE CANYON, UT △

The Utah Outdoor Recreation Summit provides a space for outdoor recreation stakeholders to gather as an industry and work toward a shared vision. It is a space that elevates the crucial conversation about the importance of outdoor recreation for the economy, health, quality of life and so much more. It is a place to greet old friends, convene about issues, create new partnerships and play outdoors together.

# Join Us

Your brand will be seen by thousands of residents, visitors, business leaders and government agencies across Utah through social media, email marketing, print advertising and news impressions. This event offers sponsors multiple activation opportunities, including the possibility to speak on or moderate a session, help develop breakout session content, serve as an award sponsor and presenter, or multiple media channels of outreach at low costs.

- Engage and educate the outdoor community
- Play a role in the future of Utah's outdoor recreation community
- Develop long-term business and community partnerships
- Contribute your voice to current outdoor recreation trends and topics
- Promote a new initiative or best practice
- Increase your brand visibility
- Position your product or catapult a big idea
- Product and service sales at the summit are encouraged

Additionally, the Utah Outdoor Recreation Summit offers customizable solutions to meet your organization's marketing objectives. We're dedicated to making you a part of a truly great Summit experience and would be delighted to work with you. Our 2024 Summit theme is "From Sunrise to Sunset." Come together to learn, discover and share our collective knowledge and passion for the outdoors as we plan, prioritize and purposefully shape outdoor recreation for generations to come.

Join us at the Outdoor Marketplace and showcase your product or service to the outdoor enthusiasts. This year's Outdoor Marketplace will be open to the public for an unlimited audience! Selling at the Outdoor Marketplace is encouraged.

**300+** ENGAGED ATTENDEES

**100+** SPEAKERS



**AWARD  
CEREMONY**



**SERVICE  
PROJECTS**



**NETWORKING-BASED  
DINNER**



**ACTIVITIES**





# 2024 Partner Benefits

Utah Outdoor Recreation Summit partner benefits	Presenting	Gold	Silver	Bronze	Display Table
Costs	\$15,000	\$12,000	\$6,500	\$3,250	\$1,000
<b>GENERAL ACTIVATION</b>					
Lead Sponsor for the Summit	X				
Corporate video (3-5 minutes) available to be shown	X				
Sponsor breakfast		X			
Lunch Sponsor - brief welcoming remarks at the beginning of lunch	X				
*Sponsorship of ONE breakout session room with opportunity to speak or introduce the session			X		
*Sponsorship of one or more breakout session rooms with opportunity to briefly speak or introduce the session	X	X			
Ad in event program	<b>Full Page</b>	<b>Half Page</b>	<b>Quarter Page</b>	<b>Logo</b>	
Company description in program (number of words)	<b>200</b>	<b>100</b>			
Logo displayed on sponsor appreciation page of program	X	X	X	X	X
Company video / commercial on website	X	X	X		
Company logo (linked to your homepage) on website	X	X	X	X	X
Banner ad on summit website	X				
Company logo: Print advertising in local and regional publications summit ads	X	X			
Company logo included on all email campaigns where sponsors are mentioned	X	X			
Copy of attendee list	X				
On-site benefits	Presenting	Gold	Silver	Bronze	Display Table
Company logo on event PowerPoint on Mainstage	X	X	X	X	X
Exhibitor / display table	X	X	X	X	X
Acknowledgment from organizers from podium	X	X	X		
Registrations per event (additional registrations available to all partners at a discounted price)	<b>8</b>	<b>6</b>	<b>4</b>	<b>4</b>	<b>2</b>
VIP seating at meals and general sessions	X	X			
<b>ADDITIONAL PARTNERSHIP BENEFITS</b>					
Kickoff dinner sponsor: Host and welcome remarks at kickoff dinner, includes all benefits of silver level					<b>\$10,000</b>
Sponsor the entire awards session (The awards session honors five recipients. There is only one opportunity available to sponsor the entire awards session. Public bodies select recipients and DOR will assist sponsor with script and awardee details.)					<b>\$8,000</b>
Sponsor a Trail Mixer (snack/networking break)					<b>\$5,000</b>
Sponsor and present one award Five sponsorship opportunities: Economic Impact Award, Social Investment Award, Stewardship Award, Every Kid Outdoors Award, and Division of Outdoor Recreation Grant Project of the Year. Public bodies select recipients and DOR will assist sponsor with script and awardee details.					<b>\$2,000</b>
Summit swag sponsor: provide enough product for each attendee's swag / welcome bag					<b>\$500</b>
Sponsor a virtual Summit Speaker Series, select the topic and serve as a speaker or help select speaker					<b>\$750</b>
Company logo on summit signs and website					<b>\$500</b>

Sponsorships upon approval/partnership with the event producers

Enhancements: Email blast to attendees (your content) - \$1,000  
Banner ad to run on event website - \$750



## Contact us

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